Postersession

Strengthening civil society in the Danube region for a joint Europe

As part of the 13th International Danube Festival Ulm/Neu-Ulm 2024

Project: Development of philanthropy at the local level

Implementation by AGORA Platform Association (2021 – 2023)

Supported by America for Bulgaria Foundation

Objectives/focus of work

To promote local philanthropy, contribute to the revival of the philanthropic culture and traditions, build sensitivity to donation among children and youth, develop innovative approaches for local philanthropy

Target group

NGOs, community canters, cultural institutions, media.

Cooperation partner

14 NGOs from Bulgaria countryside.

Important findings/results/experiences

- innovative approaches for local philanthropy were developed
- 2,952 donors attracted to the campaigns that contributed BGN 313,927 (EUR 160 000)
- positive attitude towards philanthropy among children and youth built, involving students from 20 schools
- sustainable mechanisms for local donations were developed, including the establishment of 3 public donation funds, the development of 5 local electronic donation platforms, the formation of 2 alumni communities, the development of models of donation through volunteering and fairs for exchange of Ideas.









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