

Strengthening civil society in the Danube region for a joint Europe

As part of the 13th International Danube Festival Ulm/Neu-Ulm 2024

The Magic of Eniovden

Implementation by Club Kalina, Ruse, Bulgaria

Supported by the Ruse Municipality

Objectives/focus of work

- Preserve celebration of Eniovden (Midsummer's Day) as a unique Bulgaria tradition.
- Develop communications with the local government and business.
- Teambuilding

Target group

Adult educators and learners, members of the Club "Kalina"

Cooperation partners:

Ruse Municipality – Druzhba region

Important findings/results/experiences:

- Preserve tradition. On Eniovden, various medicinal grasses and herbs have the greatest healing power, especially at sunrise. That is why they are picked early in the morning before sunrise: women – healers and magicians go alone, pick herbs, treat people, and perform magic.
- Build strong cooperation with representatives of the local government and businesspersons.
- Teambuilding.
- Dissemination of the clubs' activities by Facebook for attracting new members



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